

# NEWSLETTER N2

## Aim of the project

The aim of the project is to create and implement a training programme, which will be offered either online or face-to-face, for employees over 50 years old in logistics companies in the partner countries. The programme is based on a thorough research to identify their training needs in the field of logistics digitisation. Through this programme, the target group will be able to meet future demands while helping companies to retain their employees for longer, thus helping to address the skills shortage problem.

January 2025



## 2nd transnational meeting of the european project DiRECT

The second transnational meeting of the european project DiRECT was successfully completed on 1 and 2 October, at the premises of STHEV in Larissa, Greece. This meeting was a pivotal moment for the course of the project, with the participation of representatives from all project partners, to evaluate the progress made so far and plan the next steps of the project.

The main objective of the meeting was to evaluate the progress so far and to outline the next steps that will guide the development and successful completion of the project.

One of the central topics of discussion in the meeting was the research carried out on the specific skills required for older workers in the logistics sector. This research, carried out both at local and European level, highlighted the needs of the market and laid new foundations for professional development in the sector. It was particularly important that the research resulted in specific proposals for the training of professionals, with an emphasis on the digitalization of the sector and the need to empower older workers with the necessary digital skills.

The meeting also discussed the development of innovative educational materials, specifically designed to enhance digital skills in the logistics sector. These educational materials will help experienced professionals to remain competitive and adapt to the demands of the modern era, where technology plays a decisive role. At the same time, there was an extensive discussion on the dissemination and communication strategy of the project, aiming to maximize its impact both at national and European level.

***Managing digital transformation by developing digital readiness, resilience and capacity. The DiRECT project addresses this priority as it supports digital transformation plans in VET and adult education for older workers.***

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