

# NEWSLETTER N1

March 2024

## Official start of the project

The project was officially launched with a kick-off meeting in Sofia, Bulgaria. The primary objectives of the meeting were to establish relationships with partners, discuss communication, cooperation, and administrative issues, clarify the responsibilities of each partner, and set the general project agenda for the next two years. The results of the meeting have exceeded partners' expectations, forming a solid basis for the project's success.



## Aim of the project and main results

### Aim

The aim of this project is to develop and implement an online/F2F training programme for older (50+) workers in logistics companies in the partner countries based on a comprehensive survey to identify their training needs in the field of digitalisation of logistics. This training programme will enable the target group to meet future requirements and help the company to retain employees for longer, which will also help to reduce the skills shortage.

### Result 2

This result of the DiRECT project will focus on the first main outcome of the project - mapping the digital skills needs of people over 50 in the logistics sector in the EU and the resources that trainers in the logistics sector need to train older workers.

### Result 3

The main objective of this result is to create materials tailored to the needs of older logistics workers in the field of digitalisation in the future.

### Result 4

DiRECT platform and the DiRECT e-toolkit. The e-learning platform will host all training materials and the toolkit, which consists of the training programme for the logistics employees on the one hand and the toolkit with materials, resources and lesson plans for their trainers/internal company trainers on the other.

***Managing digital transformation by developing digital readiness, resilience and capacity. The DiRECT project addresses this priority as it supports digital transformation plans in VET and adult education for older workers.***

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